

Neurozone Cookies Policy

Effective Date: 21.02.2019

Last Updated: 30.04.2025

Applies to: www.neurozone.com and any related subdomains or applications

1. Introduction

This Cookies Policy explains how Neurozone (Pty) Ltd ("we", "us", "our") uses cookies and similar technologies when you visit our websites, digital platforms, or engage with our online services. It forms part of our broader **Privacy Policy** and complies with the **Protection of Personal Information Act (POPIA)**, the **Electronic Communications and Transactions Act (ECTA)**, and international standards including the **General Data Protection Regulation (GDPR)**.

2. What Are Cookies?

Cookies are small data files placed on your device when you visit a website. They allow websites to recognize your device, store user preferences, and support site functionality and performance. Cookies may be:

- **Session cookies:** Deleted when you close your browser.
- **Persistent cookies:** Remain on your device for a specified period or until deleted.

3. Types of Cookies We Use

Type of Cookie	Description	Are These Essential?
Strictly Necessary Cookies	Enable core site functionality such as security, network management, and accessibility.	Yes
Performance & Analytics Cookies	Collect information on how visitors use the site (e.g., pages visited, time on site) to help us improve usability. Tools may include Google Analytics.	No

Functional Cookies	Remember your settings and preferences (e.g., language or region).	No
Marketing & Targeting Cookies	Used to deliver advertising more relevant to you and your interests, and to measure the effectiveness of campaigns. May be set through our site by advertising partners.	No

4. Cookies Used on Our Website

Here are examples of cookies that may be used on www.neurozone.com:

Cookie Name	Purpose	Duration	Provider
_ga	Google Analytics – tracks user behavior	2 years	Google
_gid	Google Analytics – stores session ID	24 hours	Google
hubspotutk	Tracks contact form submissions	6 months	HubSpot
__cf_bm	Security and bot protection	30 minutes	Cloudflare
cookie_notice_accepted	Remembers cookie consent choice	1 year	Neurozone

5. Cookie Consent and Management

On your first visit, you will see a **cookie banner** asking for your consent to use non-essential cookies. You can accept, reject, or customize your preferences. Your consent will be stored and can be withdrawn at any time.

6. How to Control or Delete Cookies

Most web browsers allow you to control cookies through their settings. You can:

- Block all cookies
- Delete specific cookies
- Set preferences for specific websites

Visit www.allaboutcookies.org or www.youronlinechoices.eu for help managing cookies.

7. Updates to This Policy

We may update this Cookies Policy to reflect changes in law, technology, or our practices. We encourage you to check this page periodically.

8. Contact Us

If you have questions about our use of cookies or your personal data, please contact our Information Officer:

Information Officer: Dr. Etienne van der Walt

Email: info@neurozone.com

Phone: +27 79 537 4805

Postal Address: Suite A11, Westlake Square, Westlake Drive, Steenberg,
Western Cape